



GREEN BREEZE AMBIENT

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ABOUT US

GREEN BREEZE

Smell the sea and you are transported to a beautiful beach with the ocean lapping at your toes as you stroll along the warm sand, while a woodland aroma evokes an image of an enchanted forest with pine needles lining a meandering pathway through the fir trees.

For all of us, our sense of smell tells a story. Each memory has its own page. It's now time to write your own chapter.

Green Breeze specialises in creating premium signature scents which help visitors form an emotional association with your hotel, business or retail portfolio.

Our bespoke environmental scenting service forms memorable spaces that trigger emotions and moods and create memories to last a lifetime, enhancing the guest experience and encouraging repeat business.

THE AMBIENCE YOU CAN CREATE

*"A good fragrance is really a powerful
cocktail of memories and emotion."*



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WHY BUILD A BESPOKE SCENT?

A signature scent is the perfect way to promote your brand's personality and portray a sense of premium quality. Our sense of smell is hugely powerful and adds an extra dimension to your brand message.

The science and secrets of fragrance creation is an artform, providing a sensory experience so guests associate your customised scent with the desired atmosphere of your brand.

We use the finest of ingredients to replicate the mood of your hotel's surroundings, harnessing its characteristics and extracting them into a unique scent.

Environmental scenting is a powerful tool that can attract new business, enhance value perception, and improve customer satisfaction.

THE AMBIENCE YOU CAN CREATE

*"Nothing revives the past so completely as
a smell that was once associated with it."*

Vladimir Nabokov



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THINGS TO CONSIDER

WHEN BUILDING A BESPOKE SCENT

Scenting is a powerful way to enhance your brand image, becoming part of the whole customer experience. Before you embark upon your fragrance journey you may wish to consider whether you want to create a signature smell or craft different scents to compliment separate zones.

Festive scenting helps bring the holiday season to life, helping consumers secure stronger connections with your establishment.

Smell has a strong influence on the emotions we feel in our daily lives and adopting the right scent will help reinforce relaxation, contentedness and happiness among guests and visitors.

THE AMBIENCE YOU CAN CREATE

*"The sense of smell can be extraordinarily evocative,
bringing back pictures as sharp as photographs of
scenes that had left the conscious mind."*

Thalassa Cruso



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HOW DOES IT WORK?

The smells we experience play a crucial role in how we associate with memories and places. Creating an aroma your customers will cherish and remember forever can create a lifelong link with your brand.

Our service is completely bespoke and involves the skills of our experienced scent technicians who tailor each solution according to our client's needs. Brand philosophies, venue characteristics, client appropriation and atmospheric desires are all taken into account to help build an unforgettable multi-sensory experience.

Testing the fragrance is a vital part of your scenting story as we want to ensure it provokes the emotional response that you desire. The options are infinite, and we want to be certain the scent we create embodies your business and all it stands for.

Once the fragrance has been finalised, we will work with you to seek the most subtle and practical way to propel your scent into the public environment.

THE AMBIENCE YOU CAN CREATE

*"Smell is the closest thing human
beings have to a time machine."*

Caryl Rivers



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RETAIL VERSIONS OF YOUR BESPOKE SCENT

By creating a retail version of your signature scent, you can give your customers the chance to take a little piece of you home with them.

We will work with you to build your brand and provide the marketing materials you need to make the most of your new fragrance and build a lifelong bond with your customer.

THE AMBIENCE YOU CAN CREATE

*"Smell is the mute sense,
the one without words."*

Diane Ackerman



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TIMELINES

GREEN BREEZE BESPOKE

Our expert team will work with you to design, create and test your fully bespoke fragrance. This process will take between one and three months and we will be there by your side throughout.

Retail products can take up to six months to produce, including the design of the all-important packaging. We will help create your fragrance, we will help create your look and we will help create memories for your customers.

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*"Fragrance is the voice of
inanimate things."*

Mary Webb



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